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## **DALLAS COWBOY MOVES FROM CENTER OF THE FIELD TO CENTER OF ATTENTION TO AID UNDERPRIVILEGED YOUTH**

DALLAS, TEXAS – April 1, 2010 –Andre Gurode of the Dallas Cowboys is demonstrating that his passion extends beyond the football field and into the North Texas community. Community outreach is a main priority for Gurode, who said that throughout his career, he has “always felt strongly compelled to develop an organization aimed at building strong kids and strong communities.” His inspiration is being brought to life through the founding of his charity: The Center of Attention Foundation, Inc.

The focus of the charity is the advancement of underprivileged and at-risk youth through a safe, positive environment. Its mission is to educate and increase awareness of key issues affecting youth, including initiatives to aid children that have been victims of abuse. The Center of Attention aims to provide support to community-based organizations, and give affected youth an opportunity to succeed. Gurode is motivated to show children that although he is a professional athlete, his character exceeds far beyond football. As The Center of Attention continues to expand, Gurode hopes to touch the lives of children not only in North Texas, but also around the world.

Gurode is entering his eighth season with the Dallas Cowboys, and has become recognized as one of the top offensive players in the National Football League. The center, also a four-time (consecutive) Pro Bowl selection, donates his time to several charitable organizations, some of which include: the Salvation Army Angel Tree Christmas Program and the Make-A-Wish Foundation of North Texas.

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Gurode will host the first annual weekend-long fundraiser to benefit The Center of Attention June 4-6, 2010 in Dallas. Celebrities, athletes, and corporate sponsors will team up for a series of events with an ultimate goal of enriching the quality of life for these deserving children.

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